

CONCORD INDUSTRIES, INC.

Newsletter

December 2012

We're more than just carton sealing tapes!



Benjamin Franklin was one of my favorite of the

founding fathers. Ben's quote for the Month:

"A good conscience is a continual Christmas"

Happy Holidays from our family to yours!

Tape Terms..don't worry, we only cover one per issue!

Holding Power
(shear adhesion)

The ability of a tape to resist the static forces applied in the same plane as the backing. Usually expressed in time required for a given weight to cause a piece of tape to come loose from a vertical panel.

Did you know?
Concord carries low tack protective films. These films can be used on plated,

NATURAL RUBBER CARTON SEALING TAPE

Did you know that the original pressure-sensitive carton sealing tape was made with PVC film coated with natural rubber adhesive? A distributor actually requested the tape to be made tan colored and 3" x 450' to mimic WAT to help ease users on the transition. Over time, PVC tape lost popularity due to environmental concerns and high cost and polypropylene film and synthetic rubber (aka hot melt) and acrylic adhesives were introduced into the market. Today, acrylic and hot melt adhesives represent almost all of the carton-sealing tape sold as these materials are much more cost competitive. Although they are less expensive and work in a wide range of environments, there still are applications where Natural Rubber adhesive will perform the best.

As the percentage of recycled content increases in boxes, the fibers become shorter which make it harder for the adhesive to bond to the box. Natural Rubber carton sealing tape is the "problem solver". It has the best "quick stick" properties of all the adhesives. Its ability to grab onto the corrugated surface surpasses all the rest. It is the most effective tape for resealing import or reused boxes.

Another added advantage of Natural Rubber is its superior ability to operate in cold and damp environments. If your customer is packaging in near freezing conditions or in damp humid conditions, Natural Rubber will probably be your best choice.

We are now stocking a great 2 mil Natural Rubber tape in Clear, Tan, and White from Germany. We have jumbos in stock and can convert all the popular hand and machine sizes. Call us for samples. We're happy to assist in any new applications.

Sincerely,

polished or painted surfaces to protect against damage that may occur during shipping or handling.

Alan Graham
Concord Industries

[Click Here](#)
for our Line Card

Join Our Mailing List!

Alan's Contact Info
209-602-8821
alan@concordtapes.com

2.0mil Natural Rubber CST
Introductory Pricing
Clear, Tan, or White

- #132001 - 48mm x 50M \$1.02/rl
■ 36rolls/case
- #132002 - 48mm x 100M \$1.95/rl
■ 36rolls/case
- #132005 - 72mm x 50M \$1.56/rl
- #132006 - 72mm x 100M \$3.00/rl
■ 24rolls/case

Pricing good on less than pallet quantities, will call for December only. Pricing to reflect full pallet quantities thereafter.

[Forward email](#)



Try it FREE today.

Wk1#hp d1z dv#nqwr deeh|C frqfrugwshvfrp #e|#132001 - 48mm x 50M \$1.02/rl
[Xscdw#Surib2Hp d1z Dcauhv](#) ; Iqwdq#hp ryd# Wk#132002 - 48mm x 100M \$1.95/rl
[VdihXqvxvfuheh](#) #; [Sulvdf| Srdf](#) |1

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