

CONCORD INDUSTRIES, INC.

Newsletter

November 2012

We're more than just carton sealing tapes!



Benjamin Franklin was one of my favorite of the

founding fathers. Ben's quote for the Month:

"Love your enemies; for they shall tell you your faults"

Tape Terms..don't worry, we're only going to cover one per issue!

Quick Stick - The property of a pressure sensitive adhesive that allows it to adhere to a surface under very light pressure. It is determined by the ability of the adhesive to wet the surface contacted quickly.

Did you know?

Concord carries low tack protective films. These films can be used on plated, polished or painted surfaces to protect against damage that may occur during shipping or handling.

FLATBACK PAPER TAPES

In past newsletters we have talked about crepe paper tapes (masking tape) that was stretchy and conformable. For many applications, those are the qualities that are needed. However, sometimes you may need a tape to be stiff (little to no elongation) with more strength and tensile. Flatback paper tapes can be used as high end box sealing tape, patch tape, or for splicing applications. The tape is usually brown in color but it comes in colors (usually white). Flatback is used in industrial applications where product is being handled in large rolls and they need to be spliced together as in an overlap or butt splice. The material could be paper, film, or even woven material. In splicing, you want a strong tape with plenty of adhesive that will hold the material together as it is being processed. Sometimes in a two color painting application, a long straight line needs to be masked. Flatback is much better suited to masking a straight line because it doesn't stretch when it is being applied to a surface. Flatback paper tapes come in a printable form and can be used as a die-cut label or sealing strip for bag closure. So when you are making calls on your customers don't forget to search out tapes such as these. There are many applications that you may run across that you may suggest this tape to your customer.

Sincerely,
Alan Graham
Concord Industries