

CONCORD INDUSTRIES, INC.

Newsletter

October 2012

We're more than just carton sealing tapes!



Benjamin Franklin was one of my favorite of the

founding fathers. Ben's quote for the Month:

"Whoever would overthrow the liberty of a nation must begin by subduing the freeness of speech"

Tape Terms..don't worry, we're only going to cover one per issue!

Kraft - A sulfate wood pulp paper which is used to make water-activated tape, flatback tape, corrugated boxes, and shopping bags.

Did you know?

Concord carries safety non-skid floor tapes. They are great for stairs or slippery or wet floors. Call us for sizes, colors, etc.

Water-Activated Tape (WAT) : A great product that is making a comeback!

Water-Activated Tape has been around long before pressure sensitive tapes were used. In the last thirty years, it's popularity has steadily declined as users transitioned to less expensive, pressure-sensitive polypropylene backed tapes. However, as industries are finding ways to be more environmentally 'green', WAT is slowly regaining favor as it is fully recycle-able. But the benefits of WAT don't just stop there.

Reinforced WAT is made of 4 layers: a kraft top layer, a fiberglass or polyester skim (strands), a kraft bottom layer, and coated with a starch based adhesive. This construction makes WAT extremely strong and tamper proof. It is the only tape that actually becomes part of the box! In order to gain access to a package sealed, it must be cut with a blade. WAT cannot be peeled off the surface of the corrugated box without destroying it. The shelf life of WAT is indefinite. As long as it is stored in the box, in a dry, clean environment it will work for many years.

A manual or automatic dispenser applies water to the adhesive side of the tape and cuts it to the designated length for application. Dispensers can be equipped with heated water reservoirs to allow application in freezing temperatures, making WAT very versatile in a wide range of temperatures.

WAT is offered in several strength levels. It is also available without reinforcing strands, in white, colors, or

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Join Our Mailing List!

Alan's Contact Info
209-602-8821
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custom printed.

Please contact us if you think you have customers that can benefit from switching to Water-Activated Tapes for their packaging requirements.

Sincerely,
Alan Graham
Concord Industries

WATER-ACTIVATED TAPE SPECIAL

#9G72450K Venom
72mm x 450' Reinforced, Kraft,
General Purpose Grade
10rl/cs, 60cs/plt

Less than Pallet: \$41.50/case
5 case minimum
Pallet: \$39.50/cs

*Pricing based on will call from Concord warehouses for the month of October only.

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