

CONCORD INDUSTRIES, INC.

Newsletter
2012

August

We're more than just carton sealing tapes!



Benjamin Franklin was one of my favorite of the founding fathers.

Ben's quote for the Month:

"Three may keep a secret, if two of them are dead."

Tape Terms..don't worry, we're only going to cover one per issue!

Creped- Paper that has small "folds" in it, giving it high stretch i.e. like the creped paper used to make masking tape.

Did you know?

Concord carries safety non-skid floor tapes. They are great for stairs or slippery or wet floors. Call us for sizes, colors, etc.

[Click Here](#)

Masking Tape : the miracle of creped paper

Think back to the last time you decorated a party with paper streamers. It may have been a while ago, but do you remember the roll of paper having wrinkles in it and would stretch as you smoothed out the wrinkles? Well, that's creped paper and it is the basis for all masking tapes. Because of those wrinkles, creped paper has the ability to conform to irregular surfaces. Depending on the thickness and amount of creping the tape has, you can curve the tape to form an arc or even a circle without tearing the paper.

The majority of masking tape sold is for general purpose applications such as temporary holding, fastening, or bundling. This general purpose tape is just adhesive coated on the underside of the crepe paper and a release coating on the topside. Concord carries a high quality general purpose masking at a very competitive price.

However, if your customer's application for a masking tape involves painting or will be exposed to moisture, solvents, glues, adhesives etc., a GP masking will not work as any moisture will bleed through the coated paper. The crepe paper of paint grade masking tape has been saturated with a rubber emulsion to make it resistant to solvent and water. So, make sure you ask what the tape is going to be used for.

The next steps beyond paint grade masking tape would be exposure to high temperature baking or UV rays (sunlight). High temperature masking tapes are

for our Line Card

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Alan's Contact Info

209-602-8821

alan@concordtapes.com

measured by maximum temperature for 1 hour bake time. Outdoor paint grade masking tapes can be applied on glass, metal and wood, and removed without incident after 1 to 14 days depending on the grade and temperature extremes. It is usually blue in color to differentiate it from regular masking tapes.

We stock masking tapes for all applications, and if we don't have it, we can get it for you. Just make sure you ask for the right masking tape based on the application, but we can help you with that!

Sincerely,
Alan Graham
Concord Industries

This Month's Special: Packing List Envelopes

#PQ12 - 4.5" x 5.5"
"Packing List Enclosed"
500each/case
10+ cases: \$16.00/case
25+ cases: \$15.00/case
50+ cases: \$14.00/case

*Pricing based on will call from Concord warehouses.

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Concord Industries, Inc. | 2811 Faber Street | Union City | CA | 94587